

Creating value through data driven insights

Determine which insurance claims can successfully be claimed back at other parties



Predict what part of the outstanding balance, e.g. on gift cards, will not be cashed



Determine which customers will go in payment arrears



Determine the highest-need location or object for pro-active maintenance



Determine which customers are most susceptible to return after churn



Recurring question:

What is the smartest allocation of resources or what action should be taken for which group?